



## General

	Area	3663 N Clark St, Chicago, IL	Navy Pier, 600 E Grand Ave, Chicago, IL	Willis Tower Skydeck, 233 S Wacker Dr, Chicago, IL
Scope	drawn polygon	4 (mi)	4 (mi)	4 (mi)
Target Market	1,188,607	125,452	72,660	91,482
Total Population	8,086,039	639,298	324,135	465,073
Total Households	2,940,169	292,663	173,007	223,379
Average Household Income	69,337	73,463	83,796	71,942
Median Age	38	35	36	35
Median Age Male	37	35	36	34
Median Age Female	39	35	36	36

target market = combination of user selected demographics

## Age

	Area	3663 N Clark St, Chicago, IL	Navy Pier, 600 E Grand Ave, Chicago, IL	Willis Tower Skydeck, 233 S Wacker Dr, Chicago, IL
Age: Male under 5	261,124	20,234	8,153	13,477
Age: Male 5 to 9	268,701	13,640	4,570	8,553
Age: Male 10 to 14	276,092	11,150	3,739	8,177
Age: Male 15 to 17	168,075	6,006	1,906	4,596
Age: Male 18 and 19	108,191	5,598	3,870	5,821
Age: Male 20	55,026	3,159	2,137	3,368
Age: Male 21	54,285	4,073	2,200	3,408
Age: Male 22 to 24	168,877	18,279	8,940	12,965
Age: Male 25 to 29	302,257	48,935	26,695	35,086
Age: Male 30 to 34	295,735	43,712	24,560	32,217
Age: Male 35 to 39	271,409	30,865	14,082	19,972
Age: Male 40 to 44	270,602	22,912	10,388	15,359
Age: Male 45 to 49	269,639	20,423	8,143	12,341
Age: Male 50 to 54	276,521	17,691	7,513	11,156
Age: Male 55 to 59	252,952	14,879	7,233	11,178
Age: Male 60 and 61	93,457	5,104	3,124	4,378
Age: Male 62 to 64	122,586	8,011	3,949	5,724
Age: Male 65 and 66	70,200	4,045	2,427	3,766
Age: Male 67 to 69	86,330	5,211	3,060	4,018
Age: Male 70 to 74	107,788	6,476	4,202	5,379
Age: Male 75 to 79	71,131	4,546	2,520	3,292
Age: Male 80 to 84	52,501	3,180	1,976	2,380
Age: Male 85 and older	45,817	2,455	1,046	1,411
Age: Female under 5	252,051	18,760	7,439	12,067
Age: Female 5 to 9	262,250	13,357	4,363	8,815
Age: Female 10 to 14	262,649	11,483	3,456	7,691
Age: Female 15 to 17	162,486	6,046	2,092	4,437
Age: Female 18 and 19	101,563	6,123	5,575	7,371
Age: Female 20	50,495	3,350	2,689	3,659
Age: Female 21	51,877	3,875	2,396	3,502
Age: Female 22 to 24	169,806	21,183	12,478	15,496
Age: Female 25 to 29	301,773	52,014	31,052	38,275
Age: Female 30 to 34	299,699	40,729	23,787	31,461
Age: Female 35 to 39	277,344	27,198	12,790	18,030
Age: Female 40 to 44	274,870	19,073	9,630	14,342
Age: Female 45 to 49	278,023	17,499	8,288	12,358
Age: Female 50 to 54	289,796	15,347	7,338	11,394
Age: Female 55 to 59	274,331	15,047	8,029	11,707
Age: Female 60 and 61	101,991	5,540	2,864	4,175
Age: Female 62 to 64	135,438	7,712	4,363	6,100
Age: Female 65 and 66	80,412	4,714	2,555	3,851
Age: Female 67 to 69	100,479	5,733	3,682	4,869
Age: Female 70 to 74	134,601	8,634	4,815	6,241
Age: Female 75 to 79	100,491	5,676	3,419	4,586
Age: Female 80 to 84	79,273	4,473	2,482	3,437
Age: Female 85 and older	95,045	5,148	2,117	3,186

## Race / Ethnicity

	Area	3663 N Clark St, Chicago, IL	Navy Pier, 600 E Grand Ave, Chicago, IL	Willis Tower Skydeck, 233 S Wacker Dr, Chicago, IL
Race / Ethnicity: White Alone	5,119,391	488,417	219,462	283,259
Race / Ethnicity: African American Alone	1,467,194	47,406	38,047	74,801
Race / Ethnicity: American Indian Alone	20,697	1,637	521	977
Race / Ethnicity: Asian Alone	563,309	51,749	47,171	65,204
Race / Ethnicity: Some Other Race Alone	715,042	28,647	9,603	28,032
Race / Ethnicity: Two or More Races	197,649	21,115	9,271	12,685
Race / Ethnicity: Not Hispanic or Latino	6,202,970	494,891	292,003	386,064
Race / Ethnicity: Hispanic or Latino	1,883,069	144,407	32,132	79,009

## Income

	Area	3663 N Clark St, Chicago, IL	Navy Pier, 600 E Grand Ave, Chicago, IL	Willis Tower Skydeck, 233 S Wacker Dr, Chicago, IL
Household Income: Less than \$10,000	206,919	23,256	16,056	22,471
Household Income: \$10,000 to \$14,999	120,266	11,471	5,968	9,623
Household Income: \$15,000 to \$19,999	131,328	11,551	5,219	8,313
Household Income: \$20,000 to \$24,999	133,653	12,127	4,895	8,387
Household Income: \$25,000 to \$29,999	122,478	10,597	3,926	6,622
Household Income: \$30,000 to \$34,999	126,930	10,866	4,484	7,168
Household Income: \$35,000 to \$39,999	119,777	10,605	3,420	5,291
Household Income: \$40,000 to \$44,999	123,223	11,700	5,150	7,382
Household Income: \$45,000 to \$49,999	106,055	9,528	4,108	5,977
Household Income: \$50,000 to \$59,999	210,804	20,427	10,520	13,669
Household Income: \$60,000 to \$74,999	281,788	26,336	14,852	19,330
Household Income: \$75,000 to \$99,999	366,736	35,020	20,314	25,141
Household Income: \$100,000 to \$124,999	274,338	27,324	17,682	20,464
Household Income: \$125,000 to \$149,999	175,714	17,153	11,462	13,422
Household Income: \$150,000 to \$199,999	204,714	21,664	17,086	19,715
Household Income: \$200,000 or More	235,447	33,039	27,864	30,402

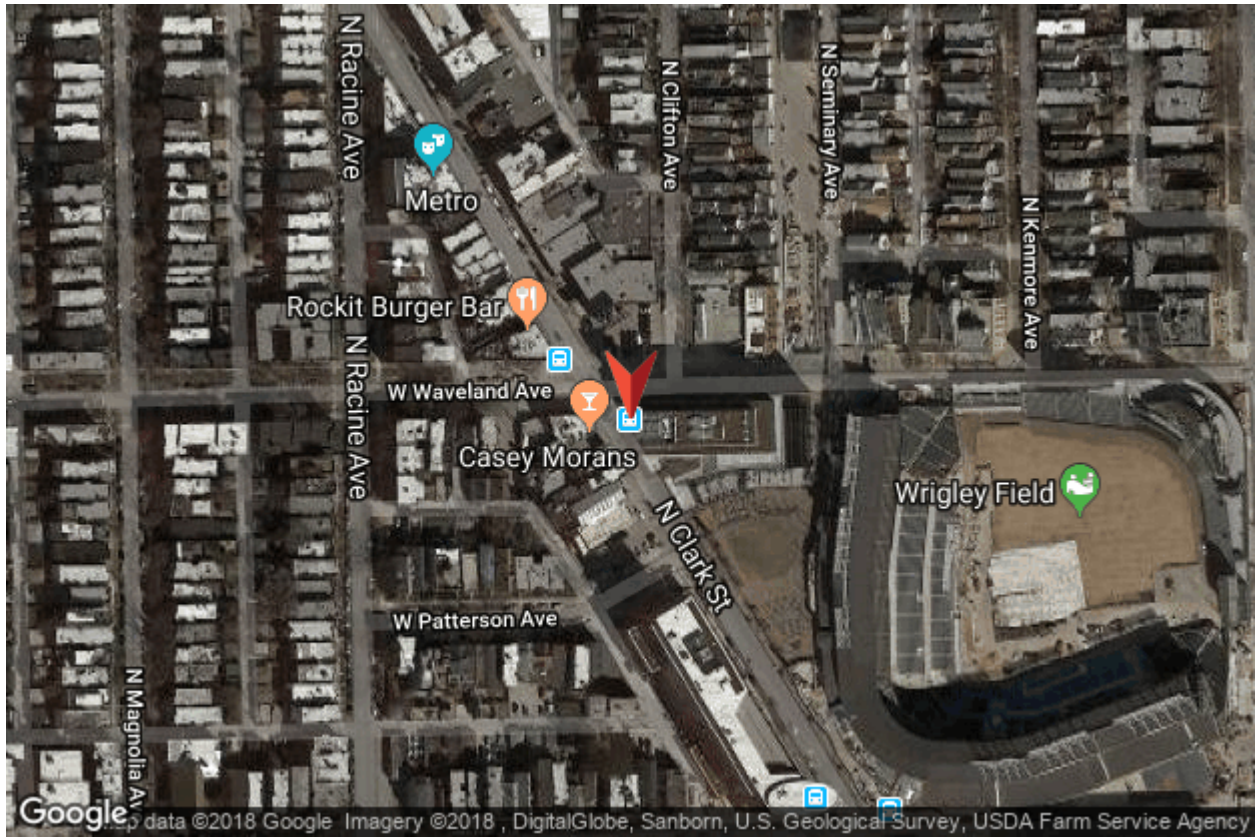
## Marital Status

	Area	3663 N Clark St, Chicago, IL	Navy Pier, 600 E Grand Ave, Chicago, IL	Willis Tower Skydeck, 233 S Wacker Dr, Chicago, IL
Marital Status: Population 15 and older	6,503,172	550,673	292,417	406,293
Marital Status: Male 15 and older population	3,143,380	275,561	139,974	197,815
Marital Status: Male Never Married	1,278,072	151,320	76,676	109,172
Marital Status: Male Now Married	1,564,824	103,123	52,005	71,943
Marital Status: Male Married, Spouse Present	1,428,633	92,737	47,125	63,776
Marital Status: Male Married, Spouse Absent	136,191	10,386	4,879	8,167
Marital Status: Male Separated	48,148	3,145	1,305	2,748
Marital Status: Male Other	88,042	7,241	3,574	5,419
Marital Status: Male Widowed	74,206	3,802	1,723	2,929
Marital Status: Male Divorced	226,279	17,315	9,570	13,772
Marital Status: Female 15 and older population	3,359,792	275,113	152,443	208,479
Marital Status: Female Never Married	1,181,900	136,596	80,981	108,146
Marital Status: Female Now Married	1,552,271	101,698	51,331	71,147
Marital Status: Female Married, Spouse Present	1,399,509	91,049	46,776	62,963
Marital Status: Female Married, Spouse Absent	152,762	10,649	4,555	8,184
Marital Status: Female Separated	72,462	4,387	1,742	3,786
Marital Status: Female Other	80,300	6,262	2,813	4,398
Marital Status: Female Widowed	284,349	14,369	7,385	11,443
Marital Status: Female Divorced	341,272	22,450	12,746	17,743

## Educational Attainment Level

	Area	3663 N Clark St, Chicago, IL	Navy Pier, 600 E Grand Ave, Chicago, IL	Willis Tower Skydeck, 233 S Wacker Dr, Chicago, IL
Educational Attainment: Population 25 and older	5,412,491	472,980	248,133	341,671
Educational Attainment: No Schooling Completed	78,794	6,064	1,680	4,259
Educational Attainment: Nursery School	755	42	7	24
Educational Attainment: Kindergarten	1,043	66	73	124
Educational Attainment: 1st Grade	3,505	176	103	307
Educational Attainment: 2nd Grade	8,846	804	226	851
Educational Attainment: 3rd Grade	18,841	1,497	413	1,052
Educational Attainment: 4th Grade	14,737	1,141	145	504
Educational Attainment: 5th Grade	18,655	1,121	402	998
Educational Attainment: 6th Grade	110,576	8,419	1,398	4,888
Educational Attainment: 7th Grade	19,546	1,496	470	1,079
Educational Attainment: 8th Grade	79,602	5,490	2,077	4,588
Educational Attainment: 9th Grade	69,920	3,493	1,098	3,114
Educational Attainment: 10th Grade	81,037	4,497	1,439	3,705
Educational Attainment: 11th Grade	90,505	4,356	1,561	4,088
Educational Attainment: 12th Grade, No Diploma	104,694	6,641	1,908	4,128
Educational Attainment: Regular High School Diploma	1,107,823	54,755	16,214	34,797
Educational Attainment: GED or Alternative Credential	149,163	6,714	2,388	5,060
Educational Attainment: Some College, Less than 1 Year	293,581	12,791	5,548	8,508
Educational Attainment: Some College, 1 or More Years, No Degree	760,181	45,498	20,133	31,966
Educational Attainment: Associate's Degree	365,570	20,078	7,835	12,920
Educational Attainment: Bachelor's Degree	1,232,280	173,424	99,205	119,425
Educational Attainment: Master's Degree	581,153	78,531	50,053	58,711
Educational Attainment: Professional School Degree	145,148	25,638	23,866	25,822
Educational Attainment: Doctorate Degree	76,538	10,248	9,890	10,751

3663 N Clark St, Chicago, IL



General

	1 mile	3 mile	5 mile	10 mile
Target Market	17,372	81,032	169,284	317,415
Total Population	74,597	377,276	909,906	2,108,568
Total Households	38,484	182,021	405,809	833,049
Average Household Income	86,235	78,515	70,252	63,589
Median Age	33	35	35	36
Median Age Male	33	35	35	35
Median Age Female	33	35	35	37
Total Male	37,893	190,021	454,426	1,038,532
Total Female	36,705	187,255	455,479	1,070,036

**3663 N Clark St, Chicago, IL**

**Age**

	1 mile	3 mile	5 mile	10 mile
Age: Male under 5	2,083	11,851	29,122	69,803
Age: Male 5 to 9	1,100	7,708	21,363	60,212
Age: Male 10 to 14	840	6,182	17,959	56,072
Age: Male 15 to 17	290	2,896	9,660	32,806
Age: Male 18 and 19	204	2,534	8,478	25,822
Age: Male 20	162	1,613	4,876	14,599
Age: Male 21	543	2,158	5,865	14,922
Age: Male 22 to 24	3,640	11,251	24,555	52,127
Age: Male 25 to 29	8,496	30,828	65,184	114,796
Age: Male 30 to 34	5,863	26,325	59,850	106,196
Age: Male 35 to 39	3,634	18,897	42,012	84,545
Age: Male 40 to 44	2,805	13,841	32,693	72,294
Age: Male 45 to 49	2,270	12,725	28,768	66,820
Age: Male 50 to 54	1,602	10,200	25,400	61,790
Age: Male 55 to 59	1,431	8,927	21,761	57,400
Age: Male 60 and 61	379	2,970	7,768	21,210
Age: Male 62 to 64	588	4,579	11,416	28,969
Age: Male 65 and 66	298	2,223	6,138	16,317
Age: Male 67 to 69	407	2,814	7,834	19,767
Age: Male 70 to 74	507	3,710	9,424	23,941
Age: Male 75 to 79	394	2,533	6,337	16,699
Age: Male 80 to 84	197	1,797	4,534	11,812
Age: Male 85 and older	158	1,459	3,428	9,614
Age: Female under 5	1,986	11,175	27,220	66,327
Age: Female 5 to 9	1,000	6,975	20,539	59,121
Age: Female 10 to 14	680	5,643	17,828	53,795
Age: Female 15 to 17	324	2,628	9,658	31,552
Age: Female 18 and 19	259	2,563	9,214	27,215
Age: Female 20	299	1,585	5,144	14,749
Age: Female 21	602	1,986	5,589	15,066
Age: Female 22 to 24	3,884	13,671	28,438	56,142
Age: Female 25 to 29	8,814	33,465	68,890	117,737
Age: Female 30 to 34	5,337	25,334	56,379	103,518
Age: Female 35 to 39	3,276	16,473	38,412	80,388
Age: Female 40 to 44	1,519	10,831	27,724	68,618
Age: Female 45 to 49	1,758	10,172	25,443	64,473
Age: Female 50 to 54	1,373	8,591	22,931	61,232
Age: Female 55 to 59	1,469	8,898	22,732	61,572
Age: Female 60 and 61	412	3,321	7,909	22,826
Age: Female 62 to 64	702	4,301	11,536	31,510
Age: Female 65 and 66	456	2,516	7,117	18,635
Age: Female 67 to 69	399	3,152	8,308	22,697
Age: Female 70 to 74	714	4,551	12,254	30,830
Age: Female 75 to 79	387	3,242	8,214	22,405
Age: Female 80 to 84	409	2,837	6,474	17,854
Age: Female 85 and older	646	3,346	7,527	21,775

**Race / Ethnicity**

	1 mile	3 mile	5 mile	10 mile
Race / Ethnicity: White Alone	63,325	299,648	655,255	1,275,276
Race / Ethnicity: African American Alone	3,226	25,455	74,127	348,150
Race / Ethnicity: American Indian Alone	237	806	2,527	6,153
Race / Ethnicity: Asian Alone	4,556	27,935	81,255	190,197
Race / Ethnicity: Native Hawaiian and Other Pacific Islander Alone	23	198	397	837
Race / Ethnicity: Some Other Race Alone	968	10,660	65,636	228,388
Race / Ethnicity: Two or More Races	2,263	12,575	30,708	59,568
Race / Ethnicity: Two Races Including Some Other Race	283	1,521	5,765	13,977
Race / Ethnicity: Not Hispanic or Latino	67,383	319,967	674,788	1,498,840
Race / Ethnicity: Hispanic or Latino	7,215	57,309	235,118	609,728

## 3663 N Clark St, Chicago, IL

### Income

	1 mile	3 mile	5 mile	10 mile
Household Income: Less than \$10,000	2,536	13,844	32,994	75,849
Household Income: \$10,000 to \$14,999	1,205	6,858	16,413	41,141
Household Income: \$15,000 to \$19,999	1,042	6,506	17,212	40,472
Household Income: \$20,000 to \$24,999	1,218	6,668	17,282	41,218
Household Income: \$25,000 to \$29,999	833	6,062	15,469	35,641
Household Income: \$30,000 to \$34,999	1,119	6,171	15,447	36,246
Household Income: \$35,000 to \$39,999	1,169	5,921	15,233	33,898
Household Income: \$40,000 to \$44,999	1,532	7,051	16,364	35,019
Household Income: \$45,000 to \$49,999	1,177	5,668	13,423	28,850
Household Income: \$50,000 to \$59,999	2,777	12,317	28,747	57,917
Household Income: \$60,000 to \$74,999	3,418	16,665	36,548	74,379
Household Income: \$75,000 to \$99,999	4,791	21,751	48,139	94,002
Household Income: \$100,000 to \$124,999	4,379	17,738	36,419	70,370
Household Income: \$125,000 to \$149,999	2,662	11,207	23,042	43,177
Household Income: \$150,000 to \$199,999	2,971	14,108	29,045	53,398
Household Income: \$200,000 or More	5,656	23,486	44,032	71,471

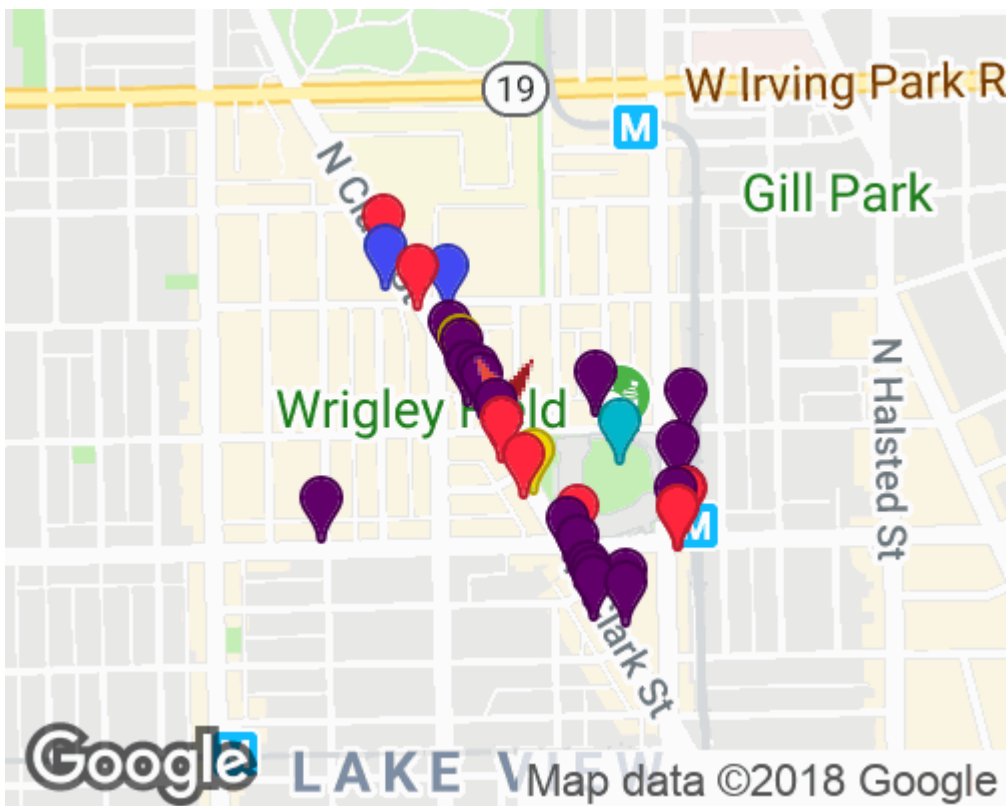
### Marital Status

	1 mile	3 mile	5 mile	10 mile
Marital Status: Population 15 and older	66,909	327,741	775,876	1,743,238
Marital Status: Male 15 and older population	33,870	164,280	385,983	852,445
Marital Status: Male Never Married	20,943	90,724	206,480	424,995
Marital Status: Male Now Married	10,960	62,248	149,335	355,501
Marital Status: Male Married, Spouse Present	10,121	56,850	133,056	313,037
Marital Status: Male Married, Spouse Absent	839	5,398	16,278	42,465
Marital Status: Male Separated	304	1,775	5,089	13,867
Marital Status: Male Other	534	3,622	11,189	28,598
Marital Status: Male Widowed	187	1,923	5,644	16,119
Marital Status: Male Divorced	1,779	9,385	24,524	55,829
Marital Status: Female 15 and older population	33,039	163,461	389,893	890,793
Marital Status: Female Never Married	19,313	81,138	187,842	396,410
Marital Status: Female Now Married	10,645	61,184	147,135	350,550
Marital Status: Female Married, Spouse Present	9,841	55,811	130,348	305,041
Marital Status: Female Married, Spouse Absent	805	5,374	16,786	45,509
Marital Status: Female Separated	382	1,998	7,111	21,472
Marital Status: Female Other	423	3,376	9,675	24,038
Marital Status: Female Widowed	1,108	8,002	21,911	64,998
Marital Status: Female Divorced	1,973	13,136	33,005	78,836

### Educational Attainment Level

	1 mile	3 mile	5 mile	10 mile
Educational Attainment: Population 25 and older	56,703	284,858	664,399	1,458,240
Educational Attainment: No Schooling Completed	126	2,386	10,037	26,587
Educational Attainment: Nursery School	1	34	67	193
Educational Attainment: Kindergarten	0	30	183	394
Educational Attainment: 1st Grade	4	52	442	1,671
Educational Attainment: 2nd Grade	5	255	1,476	3,814
Educational Attainment: 3rd Grade	40	762	2,592	6,396
Educational Attainment: 4th Grade	22	405	1,921	4,769
Educational Attainment: 5th Grade	22	331	2,050	6,575
Educational Attainment: 6th Grade	171	2,783	13,278	38,776
Educational Attainment: 7th Grade	40	590	2,347	6,038
Educational Attainment: 8th Grade	229	2,481	8,925	26,283
Educational Attainment: 9th Grade	45	1,655	5,694	22,000
Educational Attainment: 10th Grade	291	2,184	7,115	24,370
Educational Attainment: 11th Grade	134	2,022	6,842	27,645
Educational Attainment: 12th Grade, No Diploma	282	3,242	10,346	28,626
Educational Attainment: Regular High School Diploma	3,687	26,625	84,273	252,816
Educational Attainment: GED or Alternative Credential	406	3,294	11,099	33,890
Educational Attainment: Some College, Less than 1 Year	1,227	7,036	19,376	53,602
Educational Attainment: Some College, 1 or More Years, No Degree	4,130	25,108	66,327	168,383
Educational Attainment: Associate's Degree	1,987	11,174	28,874	74,703
Educational Attainment: Bachelor's Degree	26,753	114,922	228,577	381,108
Educational Attainment: Master's Degree	11,723	53,132	103,955	182,381
Educational Attainment: Professional School Degree	3,886	17,490	34,669	58,275
Educational Attainment: Doctorate Degree	1,492	6,865	13,933	28,949

**3663 N Clark St, Chicago, IL**  
 Establishments by Type within 0.25 mi



**Bar**

- Rockit Burger Bar
- Metro
- Merkle's Bar & Grill
- The Dugout Sports Bar and Grill
- Moe's Cantina
- Sluggers World Class Sports Bar
- Vines On Clark
- The Irish Oak
- John Barleycorn
- Guthrie's Tavern
- The GMan Tavern
- Murphy's Bleachers
- Wrigley View Rooftop
- Deuces and The Diamond Club
- Full Shilling Public House
- Sports Corner Bar & Grill
- Casey Morans
- Skybox on Sheffield
- Trace
- Yak-Zies Wrigleyville

**Clothing\_Store**

- Sports World Chicago
- Cubs Team Store
- Wrigleyville Sports
- Clark Street Sports
- Clark Street Sports
- beemconstruction
- Clark Street Sports
- Alice N Oz

**Gym**

- Jacoby Martial Arts
- Hilltop Yoga

**Night\_Club**

- Smartbar
- The Bar at Hotel Zachary

**Stadium**

- Wrigley Field

Navy Pier, 600 E Grand Ave, Chicago, IL



General

	1 mile	3 mile	5 mile	10 mile
Target Market	6,792	48,978	106,589	267,692
Total Population	29,192	193,311	507,801	1,955,402
Total Households	18,494	111,069	253,564	767,433
Average Household Income	109,129	97,409	78,822	53,917
Median Age	44	37	35	34
Median Age Male	46	37	34	33
Median Age Female	44	37	35	35
Total Male	13,990	92,267	248,498	963,071
Total Female	15,202	101,044	259,303	992,331

**Navy Pier, 600 E Grand Ave, Chicago, IL**

**Age**

	1 mile	3 mile	5 mile	10 mile
Age: Male under 5	597	4,530	14,395	67,739
Age: Male 5 to 9	87	2,225	8,369	58,848
Age: Male 10 to 14	154	1,485	7,383	54,120
Age: Male 15 to 17	62	634	4,333	31,972
Age: Male 18 and 19	246	2,231	5,494	25,813
Age: Male 20	49	989	3,450	14,393
Age: Male 21	33	922	3,474	15,065
Age: Male 22 to 24	535	4,487	15,169	51,904
Age: Male 25 to 29	2,327	15,654	41,413	111,675
Age: Male 30 to 34	2,077	15,516	36,896	101,647
Age: Male 35 to 39	1,132	8,746	22,407	78,717
Age: Male 40 to 44	957	6,406	16,667	66,408
Age: Male 45 to 49	810	4,893	13,372	59,952
Age: Male 50 to 54	842	4,889	11,856	53,797
Age: Male 55 to 59	1,236	4,533	11,469	48,944
Age: Male 60 and 61	391	2,083	4,425	17,570
Age: Male 62 to 64	591	2,729	6,223	23,920
Age: Male 65 and 66	281	1,482	3,806	13,991
Age: Male 67 to 69	362	2,018	4,399	16,557
Age: Male 70 to 74	568	2,728	5,632	20,486
Age: Male 75 to 79	309	1,335	3,605	13,315
Age: Male 80 to 84	183	1,255	2,652	9,359
Age: Male 85 and older	162	497	1,609	6,877
Age: Female under 5	544	4,242	12,812	64,341
Age: Female 5 to 9	156	2,155	8,303	57,411
Age: Female 10 to 14	188	1,814	7,086	52,466
Age: Female 15 to 17	80	860	4,027	30,804
Age: Female 18 and 19	405	3,489	7,193	27,100
Age: Female 20	88	1,199	3,711	14,744
Age: Female 21	93	1,194	3,784	15,573
Age: Female 22 to 24	766	6,858	19,526	56,055
Age: Female 25 to 29	2,310	18,654	46,944	115,418
Age: Female 30 to 34	2,406	15,296	35,366	101,118
Age: Female 35 to 39	733	7,647	20,031	75,223
Age: Female 40 to 44	851	6,420	14,799	63,133
Age: Female 45 to 49	981	5,029	13,280	57,119
Age: Female 50 to 54	929	4,753	11,764	53,713
Age: Female 55 to 59	1,217	5,243	11,977	52,542
Age: Female 60 and 61	305	1,820	4,321	19,128
Age: Female 62 to 64	628	2,721	6,520	26,590
Age: Female 65 and 66	305	1,568	3,904	16,393
Age: Female 67 to 69	605	2,515	5,126	19,072
Age: Female 70 to 74	546	3,096	6,681	26,301
Age: Female 75 to 79	445	2,166	4,907	18,607
Age: Female 80 to 84	352	1,257	3,743	14,038
Age: Female 85 and older	269	1,049	3,498	15,440

**Race / Ethnicity**

	1 mile	3 mile	5 mile	10 mile
Race / Ethnicity: White Alone	21,681	136,332	336,695	1,001,049
Race / Ethnicity: African American Alone	1,336	19,937	65,796	483,703
Race / Ethnicity: American Indian Alone	104	378	959	6,669
Race / Ethnicity: Asian Alone	5,386	28,615	67,919	146,144
Race / Ethnicity: Native Hawaiian and Other Pacific Islander Alone	2	24	141	727
Race / Ethnicity: Some Other Race Alone	143	2,569	22,126	266,482
Race / Ethnicity: Two or More Races	539	5,456	14,165	50,628
Race / Ethnicity: Two Races Including Some Other Race	76	551	2,039	12,437
Race / Ethnicity: Not Hispanic or Latino	27,749	181,534	439,954	1,307,063
Race / Ethnicity: Hispanic or Latino	1,443	11,777	67,847	648,339



**Navy Pier, 600 E Grand Ave, Chicago, IL**

**Income**

	1 mile	3 mile	5 mile	10 mile
Household Income: Less than \$10,000	1,347	9,051	23,566	85,166
Household Income: \$10,000 to \$14,999	637	3,203	9,912	43,236
Household Income: \$15,000 to \$19,999	479	2,839	8,512	42,529
Household Income: \$20,000 to \$24,999	410	2,352	8,474	41,992
Household Income: \$25,000 to \$29,999	352	1,895	6,943	36,164
Household Income: \$30,000 to \$34,999	414	2,237	7,640	35,855
Household Income: \$35,000 to \$39,999	307	1,881	5,836	31,987
Household Income: \$40,000 to \$44,999	561	3,108	8,509	33,299
Household Income: \$45,000 to \$49,999	293	2,230	6,580	26,555
Household Income: \$50,000 to \$59,999	1,152	6,421	16,010	53,261
Household Income: \$60,000 to \$74,999	1,430	9,490	22,131	66,656
Household Income: \$75,000 to \$99,999	1,612	13,400	29,027	80,259
Household Income: \$100,000 to \$124,999	1,893	11,796	24,596	56,382
Household Income: \$125,000 to \$149,999	1,238	7,908	15,988	34,302
Household Income: \$150,000 to \$199,999	2,573	12,441	22,915	42,080
Household Income: \$200,000 or More	3,796	20,816	36,926	57,710

**Marital Status**

	1 mile	3 mile	5 mile	10 mile
Marital Status: Population 15 and older	27,465	176,860	449,453	1,600,476
Marital Status: Male 15 and older population	13,152	84,026	218,351	782,364
Marital Status: Male Never Married	5,579	43,824	121,948	422,033
Marital Status: Male Now Married	6,231	33,155	79,042	292,572
Marital Status: Male Married, Spouse Present	5,829	30,509	70,985	250,683
Marital Status: Male Married, Spouse Absent	402	2,646	8,057	41,889
Marital Status: Male Separated	78	555	2,550	14,993
Marital Status: Male Other	324	2,091	5,507	26,896
Marital Status: Male Widowed	246	906	2,765	14,966
Marital Status: Male Divorced	1,096	6,141	14,596	52,793
Marital Status: Female 15 and older population	14,314	92,834	231,102	818,112
Marital Status: Female Never Married	6,025	47,895	122,729	402,211
Marital Status: Female Now Married	6,130	32,708	78,134	288,419
Marital Status: Female Married, Spouse Present	5,798	30,339	70,167	243,201
Marital Status: Female Married, Spouse Absent	331	2,369	7,967	45,218
Marital Status: Female Separated	32	859	3,510	22,403
Marital Status: Female Other	300	1,511	4,457	22,815
Marital Status: Female Widowed	825	3,990	11,575	55,418
Marital Status: Female Divorced	1,334	8,240	18,665	72,065

**Educational Attainment Level**

	1 mile	3 mile	5 mile	10 mile
Educational Attainment: Population 25 and older	25,107	153,997	379,294	1,317,051
Educational Attainment: No Schooling Completed	8	323	3,604	26,005
Educational Attainment: Nursery School	0	0	24	212
Educational Attainment: Kindergarten	0	44	99	382
Educational Attainment: 1st Grade	0	13	275	1,622
Educational Attainment: 2nd Grade	0	11	644	4,297
Educational Attainment: 3rd Grade	29	76	1,002	7,387
Educational Attainment: 4th Grade	0	16	407	5,070
Educational Attainment: 5th Grade	0	11	884	5,990
Educational Attainment: 6th Grade	0	112	3,590	45,586
Educational Attainment: 7th Grade	0	104	898	6,701
Educational Attainment: 8th Grade	0	451	4,145	27,204
Educational Attainment: 9th Grade	0	336	2,340	23,711
Educational Attainment: 10th Grade	42	557	3,092	26,210
Educational Attainment: 11th Grade	28	556	3,385	31,665
Educational Attainment: 12th Grade, No Diploma	79	697	3,791	27,980
Educational Attainment: Regular High School Diploma	960	7,094	32,400	238,868
Educational Attainment: GED or Alternative Credential	107	1,019	4,630	34,135
Educational Attainment: Some College, Less than 1 Year	469	3,336	8,933	45,621
Educational Attainment: Some College, 1 or More Years, No Degree	1,849	11,679	32,991	155,061
Educational Attainment: Associate's Degree	941	4,681	13,488	63,671
Educational Attainment: Bachelor's Degree	10,075	64,282	144,434	317,410
Educational Attainment: Master's Degree	5,590	34,177	71,015	149,618
Educational Attainment: Professional School Degree	3,459	17,254	30,578	48,467
Educational Attainment: Doctorate Degree	1,473	7,169	12,646	24,181

**Navy Pier, 600 E Grand Ave, Chicago, IL**

Establishments by Type within 0.25 mi



**Fine Dining**

Riva Crab House

**Movie\_Theater**

AMC Navy Pier IMAX

**Bar**

Riva Crab House

Harry Caray's Tavern, Navy Pier

Margaritaville Restaurant Chicago

Billy Goat Tavern (Navy Pier)

Fish Bar

Big City Chicken

Tiny Tavern

**Night\_Club**

Tiny Tavern

Polk Bros Park City Stage

**Clothing\_Store**

Life In the Windy City

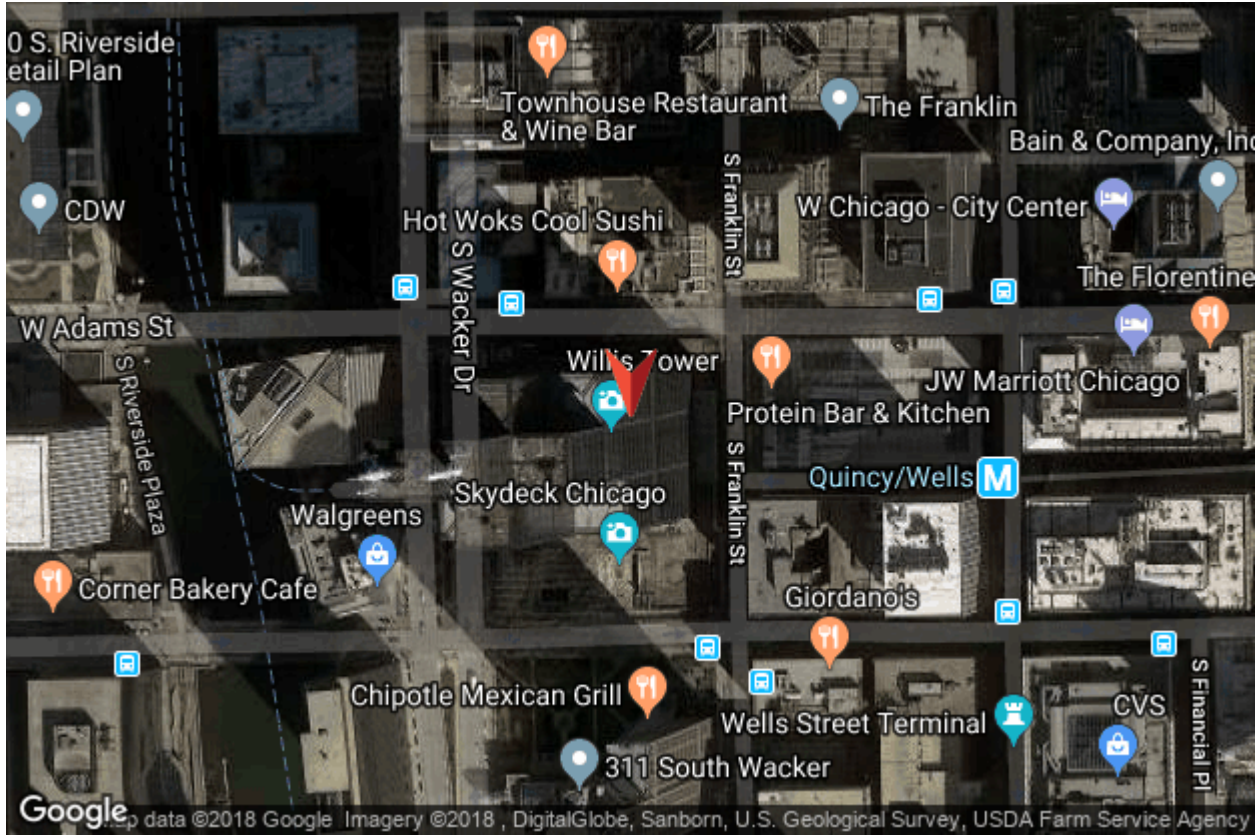
Sweet Home Chicago

Chicago Sports

Oh Yes Chicago

Rags Of Honor

Willis Tower Skydeck, 233 S Wacker Dr, Chicago, IL



General

	1 mile	3 mile	5 mile	10 mile
Target Market	13,911	67,112	122,073	307,528
Total Population	48,290	305,487	682,808	2,280,855
Total Households	26,245	156,779	309,422	876,140
Average Household Income	104,023	78,883	67,228	54,609
Median Age	33	36	34	35
Median Age Male	34	36	33	34
Median Age Female	32	37	35	36
Total Male	23,558	148,228	336,853	1,118,003
Total Female	24,733	157,259	345,955	1,162,852

**Willis Tower Skydeck, 233 S Wacker Dr, Chicago, IL**

**Age**

	1 mile	3 mile	5 mile	10 mile
Age: Male under 5	874	8,209	21,034	79,253
Age: Male 5 to 9	524	4,873	15,200	70,139
Age: Male 10 to 14	164	4,127	14,693	66,063
Age: Male 15 to 17	66	2,533	8,133	39,558
Age: Male 18 and 19	1,099	3,203	8,568	29,975
Age: Male 20	366	1,828	4,805	16,958
Age: Male 21	301	2,007	5,096	17,474
Age: Male 22 to 24	1,440	7,692	19,969	58,173
Age: Male 25 to 29	4,594	23,477	49,657	123,066
Age: Male 30 to 34	4,463	23,006	43,839	112,740
Age: Male 35 to 39	2,722	13,896	29,057	89,872
Age: Male 40 to 44	1,589	10,031	22,528	77,568
Age: Male 45 to 49	1,135	8,037	18,747	70,518
Age: Male 50 to 54	923	7,509	16,844	63,565
Age: Male 55 to 59	972	6,902	16,065	57,465
Age: Male 60 and 61	411	3,002	5,969	21,464
Age: Male 62 to 64	458	3,759	8,210	28,415
Age: Male 65 and 66	311	2,490	4,975	16,429
Age: Male 67 to 69	421	2,867	5,789	19,509
Age: Male 70 to 74	378	3,836	7,377	24,007
Age: Male 75 to 79	84	2,241	4,601	16,231
Age: Male 80 to 84	264	1,789	3,509	11,473
Age: Male 85 and older	0	912	2,186	8,086
Age: Female under 5	1,026	7,229	19,369	75,727
Age: Female 5 to 9	297	4,785	14,733	69,373
Age: Female 10 to 14	325	4,163	13,531	63,580
Age: Female 15 to 17	140	2,393	7,727	38,318
Age: Female 18 and 19	2,056	4,780	9,484	31,231
Age: Female 20	598	2,480	4,848	16,548
Age: Female 21	382	2,194	5,107	18,411
Age: Female 22 to 24	2,117	10,145	23,402	63,436
Age: Female 25 to 29	5,061	26,679	53,528	127,582
Age: Female 30 to 34	4,043	22,536	43,088	112,741
Age: Female 35 to 39	2,105	11,896	26,252	87,189
Age: Female 40 to 44	1,668	10,027	21,037	75,176
Age: Female 45 to 49	993	8,132	18,582	68,281
Age: Female 50 to 54	959	7,354	16,921	64,915
Age: Female 55 to 59	801	7,761	16,523	63,467
Age: Female 60 and 61	434	2,708	5,840	23,077
Age: Female 62 to 64	364	4,280	8,569	31,751
Age: Female 65 and 66	226	2,474	5,429	19,426
Age: Female 67 to 69	520	3,445	6,859	23,347
Age: Female 70 to 74	200	4,559	8,895	31,129
Age: Female 75 to 79	389	3,120	6,623	22,347
Age: Female 80 to 84	14	2,230	5,071	16,971
Age: Female 85 and older	13	1,887	4,539	18,826

**Race / Ethnicity**

	1 mile	3 mile	5 mile	10 mile
Race / Ethnicity: White Alone	32,042	188,145	397,260	1,152,524
Race / Ethnicity: African American Alone	4,422	42,725	139,907	573,687
Race / Ethnicity: American Indian Alone	82	690	1,765	7,584
Race / Ethnicity: Asian Alone	9,713	49,964	75,081	153,012
Race / Ethnicity: Native Hawaiian and Other Pacific Islander Alone	4	90	196	780
Race / Ethnicity: Some Other Race Alone	519	15,536	51,103	333,757
Race / Ethnicity: Two or More Races	1,509	8,337	17,496	59,511
Race / Ethnicity: Two Races Including Some Other Race	206	1,118	3,106	15,512
Race / Ethnicity: Not Hispanic or Latino	45,323	262,660	542,232	1,489,797
Race / Ethnicity: Hispanic or Latino	2,968	42,827	140,576	791,058

**Willis Tower Skydeck, 233 S Wacker Dr, Chicago, IL**

**Income**

	1 mile	3 mile	5 mile	10 mile
Household Income: Less than \$10,000	2,339	15,272	33,580	94,663
Household Income: \$10,000 to \$14,999	749	5,795	14,863	49,322
Household Income: \$15,000 to \$19,999	384	5,322	12,713	48,505
Household Income: \$20,000 to \$24,999	411	5,167	12,615	48,036
Household Income: \$25,000 to \$29,999	385	3,948	10,243	41,548
Household Income: \$30,000 to \$34,999	373	4,363	10,876	41,649
Household Income: \$35,000 to \$39,999	260	3,180	8,725	37,640
Household Income: \$40,000 to \$44,999	560	4,572	10,850	38,705
Household Income: \$45,000 to \$49,999	512	3,848	8,757	30,857
Household Income: \$50,000 to \$59,999	1,177	9,207	19,292	61,798
Household Income: \$60,000 to \$74,999	2,289	13,576	26,466	77,245
Household Income: \$75,000 to \$99,999	3,749	18,220	33,220	93,024
Household Income: \$100,000 to \$124,999	2,981	15,053	27,254	64,917
Household Income: \$125,000 to \$149,999	1,926	9,940	17,351	39,345
Household Income: \$150,000 to \$199,999	3,653	15,282	24,596	46,508
Household Income: \$200,000 or More	4,498	24,036	38,021	62,377

**Marital Status**

	1 mile	3 mile	5 mile	10 mile
Marital Status: Population 15 and older	45,082	272,101	584,248	1,856,719
Marital Status: Male 15 and older population	21,997	131,019	285,925	902,548
Marital Status: Male Never Married	12,575	70,051	161,329	475,613
Marital Status: Male Now Married	7,729	49,863	101,010	347,147
Marital Status: Male Married, Spouse Present	6,996	44,740	88,640	298,788
Marital Status: Male Married, Spouse Absent	733	5,124	12,370	48,359
Marital Status: Male Separated	138	1,483	4,340	17,642
Marital Status: Male Other	596	3,641	8,029	30,717
Marital Status: Male Widowed	248	1,714	4,461	17,938
Marital Status: Male Divorced	1,444	9,391	19,125	61,851
Marital Status: Female 15 and older population	23,085	141,082	298,322	954,171
Marital Status: Female Never Married	13,250	72,504	156,784	457,142
Marital Status: Female Now Married	7,551	49,046	99,446	343,036
Marital Status: Female Married, Spouse Present	6,982	44,271	87,121	289,489
Marital Status: Female Married, Spouse Absent	569	4,775	12,325	53,547
Marital Status: Female Separated	231	2,066	6,166	26,725
Marital Status: Female Other	337	2,709	6,158	26,822
Marital Status: Female Widowed	603	7,401	16,905	67,179
Marital Status: Female Divorced	1,681	12,131	25,187	86,814

**Educational Attainment Level**

	1 mile	3 mile	5 mile	10 mile
Educational Attainment: Population 25 and older	36,516	232,846	487,109	1,526,635
Educational Attainment: No Schooling Completed	98	2,451	6,821	29,947
Educational Attainment: Nursery School	0	17	35	257
Educational Attainment: Kindergarten	15	61	168	369
Educational Attainment: 1st Grade	1	240	492	1,818
Educational Attainment: 2nd Grade	0	483	1,174	4,716
Educational Attainment: 3rd Grade	19	557	1,729	8,205
Educational Attainment: 4th Grade	0	232	1,019	6,052
Educational Attainment: 5th Grade	0	624	1,640	6,960
Educational Attainment: 6th Grade	24	2,433	8,888	52,928
Educational Attainment: 7th Grade	42	571	1,640	7,752
Educational Attainment: 8th Grade	39	2,766	7,304	32,434
Educational Attainment: 9th Grade	44	1,561	5,772	28,051
Educational Attainment: 10th Grade	62	1,920	7,154	30,648
Educational Attainment: 11th Grade	104	2,150	8,516	36,929
Educational Attainment: 12th Grade, No Diploma	157	2,378	6,915	33,212
Educational Attainment: Regular High School Diploma	1,421	19,386	59,034	291,683
Educational Attainment: GED or Alternative Credential	294	2,835	9,379	41,937
Educational Attainment: Some College, Less than 1 Year	765	5,662	13,281	56,363
Educational Attainment: Some College, 1 or More Years, No Degree	2,033	19,979	48,619	188,434
Educational Attainment: Associate's Degree	1,160	7,999	19,358	79,008
Educational Attainment: Bachelor's Degree	15,854	85,913	157,764	346,317
Educational Attainment: Master's Degree	8,957	43,394	75,621	163,895
Educational Attainment: Professional School Degree	3,846	20,499	31,495	52,260
Educational Attainment: Doctorate Degree	1,582	8,733	13,288	26,461

**Willis Tower Skydeck, 233 S Wacker Dr, Chicago, IL**  
 Establishments by Type within 0.25 mi



**Fine Dining**

The Metropolitan

**Bar**

Franklin Tap

Townhouse Restaurant & Wine Bar

South Branch Tavern and Grille

Elephant & Castle

IPO

Lloyd's Chicago

Boston Blackie's

Jack Schwartz Importer

One North Kitchen & Bar

Cactus Bar & Grill

Rittergut Wine Bar & Social Club

QDOBA Mexican Eats

AraOn Restaurant

O'Neil's on Wells

Robinson's No. 1 Ribs

MillerCoors Pub

Little Toasted

Boleo

Vol. 39

Jackson Tavern

**Clothing\_Store**

Domestic Workwear LLC

Walgreens

Commodity & Ingredient Hedging LLC

Ann Taylor

Brooks Brothers

Richard Bennett Custom Tailors

Lauerman Marc S

Nash Patrick T

Walgreens

Paul Stuart

Walgreens

Wormser Co

**Clothing\_Store**

Dei Giovani Mens Store

First Corporation

Mowbray Brian J

Charles Tyrwhitt

Seventeen

Karoll's Fine Custom Clothing

Allen Edmonds

HMX LLC

**Gym**

Equinox The Loop

Global Asset Advisors, LLC

1 North Fitness Center

Lifestart Wellness Network

190 Athletic Club

111 Fitness Club

Harmony Health Systems Inc

Plus One Fitness

FFC Union Station

Bottom Line Yoga

Tone

311 Fitness Center

Fitness Center

**Night\_Club**

Jack Schwartz Importer

Boleo

Vol. 39

Amtrak Metropolitan Lounge - Chicago Union Sta...

**Shopping\_Mall**

175 West Jackson

Union Station