



## General

	38138	7565-7597 W Farmington Blvd, Germantown, TN
Scope	entire zip code	1 (mi)
Target Market	3,676	1,131
Total Population	25,007	7,025
Total Households	10,283	2,872
Average Household Income	92,877	98,693
Median Age	44	45
Median Age Male	43	45
Median Age Female	46	47

target market = combination of user selected demographics

## Age

	38138	7565-7597 W Farmington Blvd, Germantown, TN
Age: Male under 5	610	178
Age: Male 5 to 9	602	202
Age: Male 10 to 14	985	251
Age: Male 15 to 17	482	143
Age: Male 18 and 19	231	74
Age: Male 20	64	15
Age: Male 21	128	61
Age: Male 22 to 24	238	45
Age: Male 25 to 29	708	190
Age: Male 30 to 34	634	98
Age: Male 35 to 39	813	244
Age: Male 40 to 44	697	198
Age: Male 45 to 49	625	197
Age: Male 50 to 54	863	295
Age: Male 55 to 59	936	257
Age: Male 60 and 61	446	123
Age: Male 62 to 64	777	188
Age: Male 65 and 66	283	43
Age: Male 67 to 69	561	166
Age: Male 70 to 74	591	170
Age: Male 75 to 79	413	109
Age: Male 80 to 84	403	112
Age: Male 85 and older	193	43
Age: Female under 5	647	164
Age: Female 5 to 9	658	167
Age: Female 10 to 14	764	205
Age: Female 15 to 17	478	148
Age: Female 18 and 19	134	37
Age: Female 20	47	13
Age: Female 21	81	29
Age: Female 22 to 24	324	149
Age: Female 25 to 29	601	166
Age: Female 30 to 34	602	173
Age: Female 35 to 39	803	239
Age: Female 40 to 44	755	166
Age: Female 45 to 49	856	284
Age: Female 50 to 54	989	353
Age: Female 55 to 59	852	188
Age: Female 60 and 61	568	144
Age: Female 62 to 64	704	166
Age: Female 65 and 66	357	92
Age: Female 67 to 69	587	193
Age: Female 70 to 74	573	152
Age: Female 75 to 79	446	133
Age: Female 80 to 84	480	173
Age: Female 85 and older	418	84

## Race / Ethnicity

	38138	7565-7597 W Farmington Blvd, Germantown, TN
Race / Ethnicity: White Alone	20,582	6,138
Race / Ethnicity: African American Alone	2,113	256
Race / Ethnicity: American Indian Alone	8	0
Race / Ethnicity: Asian Alone	1,857	477
Race / Ethnicity: Some Other Race Alone	113	38
Race / Ethnicity: Two or More Races	334	116
Race / Ethnicity: Not Hispanic or Latino	24,408	6,854
Race / Ethnicity: Hispanic or Latino	599	171

## Income

	38138	7565-7597 W Farmington Blvd, Germantown, TN
Household Income: Less than \$10,000	284	56
Household Income: \$10,000 to \$14,999	188	26
Household Income: \$15,000 to \$19,999	258	104
Household Income: \$20,000 to \$24,999	233	87
Household Income: \$25,000 to \$29,999	350	97
Household Income: \$30,000 to \$34,999	362	111
Household Income: \$35,000 to \$39,999	264	57
Household Income: \$40,000 to \$44,999	449	113
Household Income: \$45,000 to \$49,999	295	83
Household Income: \$50,000 to \$59,999	758	160
Household Income: \$60,000 to \$74,999	857	241
Household Income: \$75,000 to \$99,999	1,142	313
Household Income: \$100,000 to \$124,999	1,244	477
Household Income: \$125,000 to \$149,999	1,004	285
Household Income: \$150,000 to \$199,999	1,028	300
Household Income: \$200,000 or More	1,567	360

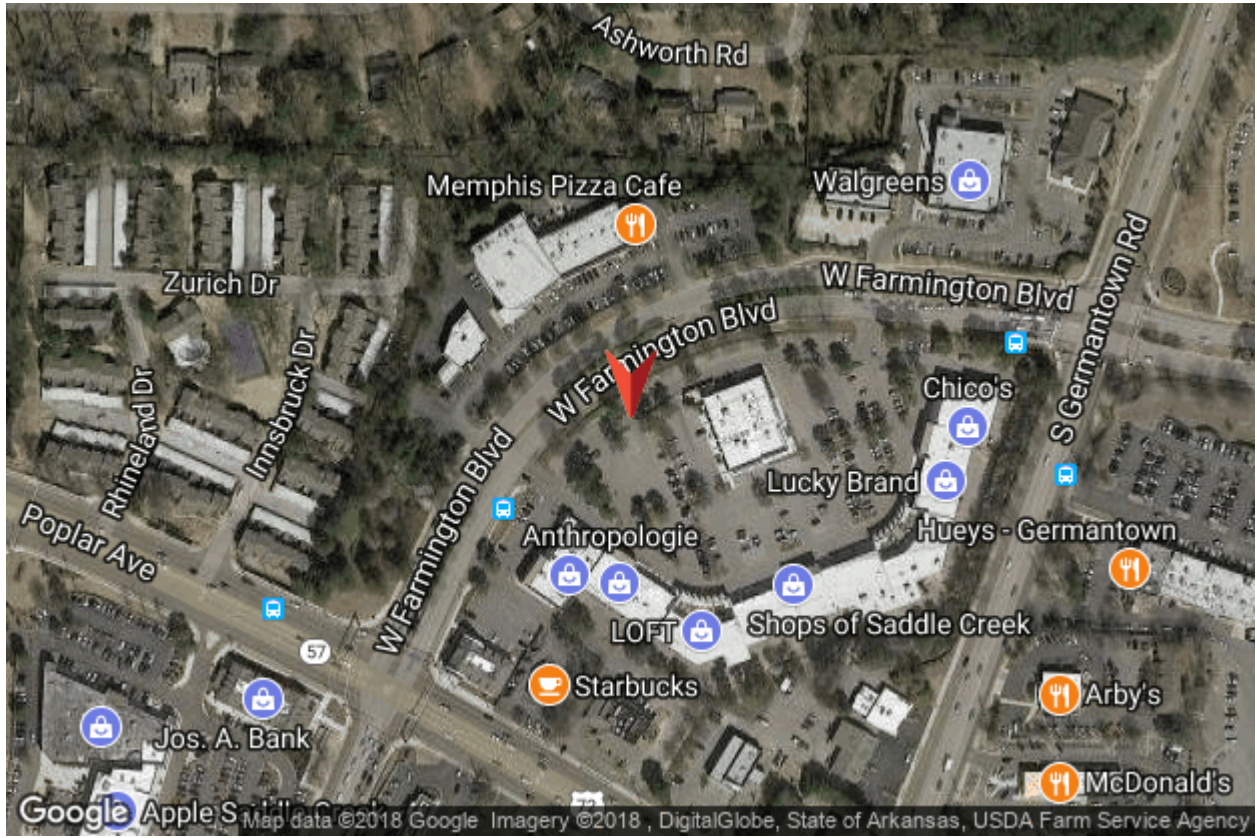
## Marital Status

	38138	7565-7597 W Farmington Blvd, Germantown, TN
Marital Status: Population 15 and older	20,741	5,857
Marital Status: Male 15 and older population	10,085	2,772
Marital Status: Male Never Married	2,330	621
Marital Status: Male Now Married	6,555	1,827
Marital Status: Male Married, Spouse Present	6,284	1,777
Marital Status: Male Married, Spouse Absent	272	51
Marital Status: Male Separated	55	3
Marital Status: Male Other	217	48
Marital Status: Male Widowed	378	91
Marital Status: Male Divorced	821	232
Marital Status: Female 15 and older population	10,657	3,085
Marital Status: Female Never Married	1,885	575
Marital Status: Female Now Married	6,564	1,844
Marital Status: Female Married, Spouse Present	6,339	1,784
Marital Status: Female Married, Spouse Absent	224	60
Marital Status: Female Separated	114	33
Marital Status: Female Other	110	27
Marital Status: Female Widowed	1,075	253
Marital Status: Female Divorced	1,133	413

## Educational Attainment Level

	38138	7565-7597 W Farmington Blvd, Germantown, TN
Educational Attainment: Population 25 and older	18,533	5,141
Educational Attainment: No Schooling Completed	24	0
Educational Attainment: Nursery School	0	0
Educational Attainment: Kindergarten	0	0
Educational Attainment: 1st Grade	0	0
Educational Attainment: 2nd Grade	0	0
Educational Attainment: 3rd Grade	8	5
Educational Attainment: 4th Grade	19	4
Educational Attainment: 5th Grade	15	6
Educational Attainment: 6th Grade	15	0
Educational Attainment: 7th Grade	11	6
Educational Attainment: 8th Grade	59	7
Educational Attainment: 9th Grade	93	8
Educational Attainment: 10th Grade	98	40
Educational Attainment: 11th Grade	129	46
Educational Attainment: 12th Grade, No Diploma	132	31
Educational Attainment: Regular High School Diploma	1,893	558
Educational Attainment: GED or Alternative Credential	224	65
Educational Attainment: Some College, Less than 1 Year	703	259
Educational Attainment: Some College, 1 or More Years, No Degree	2,693	847
Educational Attainment: Associate's Degree	1,305	263
Educational Attainment: Bachelor's Degree	6,510	1,776
Educational Attainment: Master's Degree	2,734	721
Educational Attainment: Professional School Degree	1,220	291
Educational Attainment: Doctorate Degree	647	208

7565-7597 W Farmington Blvd, Germantown, TN



**General**

	1 mile	3 mile	5 mile	10 mile
Target Market	1,131	8,254	19,873	52,847
Total Population	7,025	61,541	189,620	603,498
Total Households	2,872	25,390	74,102	223,667
Average Household Income	98,693	88,640	70,571	58,178
Median Age	45	42	39	37
Median Age Male	45	40	37	35
Median Age Female	47	44	40	39
Total Male	3,403	30,248	90,507	287,285
Total Female	3,622	31,293	99,114	316,213

7565-7597 W Farmington Blvd, Germantown, TN

**Age**

	1 mile	3 mile	5 mile	10 mile
Age: Male under 5	178	1,849	6,957	22,269
Age: Male 5 to 9	202	1,890	5,652	20,956
Age: Male 10 to 14	251	2,264	6,782	22,360
Age: Male 15 to 17	143	1,150	4,215	13,231
Age: Male 18 and 19	74	499	2,415	8,205
Age: Male 20	15	265	1,090	4,602
Age: Male 21	61	276	1,125	4,063
Age: Male 22 to 24	45	1,193	4,098	12,447
Age: Male 25 to 29	190	2,178	6,949	21,274
Age: Male 30 to 34	98	1,627	6,329	20,442
Age: Male 35 to 39	244	2,079	6,307	19,179
Age: Male 40 to 44	198	1,742	5,676	18,927
Age: Male 45 to 49	197	1,773	5,732	18,497
Age: Male 50 to 54	295	2,300	5,978	19,675
Age: Male 55 to 59	257	2,132	5,660	17,343
Age: Male 60 and 61	123	823	2,255	6,719
Age: Male 62 to 64	188	1,222	2,559	8,395
Age: Male 65 and 66	43	673	1,720	5,370
Age: Male 67 to 69	166	1,098	2,266	6,271
Age: Male 70 to 74	170	1,105	2,444	6,448
Age: Male 75 to 79	109	941	1,895	4,629
Age: Male 80 to 84	112	668	1,361	3,303
Age: Male 85 and older	43	501	1,041	2,683
Age: Female under 5	164	1,574	6,052	21,605
Age: Female 5 to 9	167	1,687	6,105	21,277
Age: Female 10 to 14	205	2,014	6,771	21,251
Age: Female 15 to 17	148	1,251	4,149	13,104
Age: Female 18 and 19	37	326	1,647	7,574
Age: Female 20	13	228	1,098	4,344
Age: Female 21	29	279	1,229	4,516
Age: Female 22 to 24	149	971	4,160	13,030
Age: Female 25 to 29	166	1,848	7,036	22,795
Age: Female 30 to 34	173	1,553	6,341	22,419
Age: Female 35 to 39	239	2,081	6,761	20,491
Age: Female 40 to 44	166	1,908	6,857	21,699
Age: Female 45 to 49	284	2,129	6,560	20,770
Age: Female 50 to 54	353	2,500	6,976	22,308
Age: Female 55 to 59	188	2,391	7,098	20,389
Age: Female 60 and 61	144	904	2,518	8,067
Age: Female 62 to 64	166	1,619	3,647	10,055
Age: Female 65 and 66	92	729	1,785	6,326
Age: Female 67 to 69	193	1,143	2,947	7,595
Age: Female 70 to 74	152	1,424	3,045	8,533
Age: Female 75 to 79	133	958	2,203	6,524
Age: Female 80 to 84	173	937	2,056	5,518
Age: Female 85 and older	84	837	2,074	6,023

**Race / Ethnicity**

	1 mile	3 mile	5 mile	10 mile
Race / Ethnicity: White Alone	6,138	43,497	95,879	289,018
Race / Ethnicity: African American Alone	256	12,905	78,489	260,803
Race / Ethnicity: American Indian Alone	0	72	265	1,668
Race / Ethnicity: Asian Alone	477	3,383	6,813	18,230
Race / Ethnicity: Native Hawaiian and Other Pacific Islander Alone	0	13	64	144
Race / Ethnicity: Some Other Race Alone	38	644	4,622	22,178
Race / Ethnicity: Two or More Races	116	1,027	3,489	11,457
Race / Ethnicity: Two Races Including Some Other Race	0	239	445	1,540
Race / Ethnicity: Not Hispanic or Latino	6,854	59,931	180,444	558,006
Race / Ethnicity: Hispanic or Latino	171	1,610	9,177	45,492

## 7565-7597 W Farmington Blvd, Germantown, TN

### Income

	1 mile	3 mile	5 mile	10 mile
Household Income: Less than \$10,000	56	698	3,372	14,262
Household Income: \$10,000 to \$14,999	26	726	2,941	10,461
Household Income: \$15,000 to \$19,999	104	892	3,463	11,923
Household Income: \$20,000 to \$24,999	87	858	3,411	12,346
Household Income: \$25,000 to \$29,999	97	819	3,732	12,189
Household Income: \$30,000 to \$34,999	111	986	3,688	11,874
Household Income: \$35,000 to \$39,999	57	1,209	3,757	10,414
Household Income: \$40,000 to \$44,999	113	1,287	3,867	10,766
Household Income: \$45,000 to \$49,999	83	772	2,858	8,681
Household Income: \$50,000 to \$59,999	160	1,960	5,787	18,242
Household Income: \$60,000 to \$74,999	241	2,384	7,298	22,390
Household Income: \$75,000 to \$99,999	313	2,882	8,628	26,764
Household Income: \$100,000 to \$124,999	477	2,563	6,525	18,199
Household Income: \$125,000 to \$149,999	285	1,924	4,137	10,808
Household Income: \$150,000 to \$199,999	300	2,378	4,768	11,969
Household Income: \$200,000 or More	360	3,055	5,868	12,378

### Marital Status

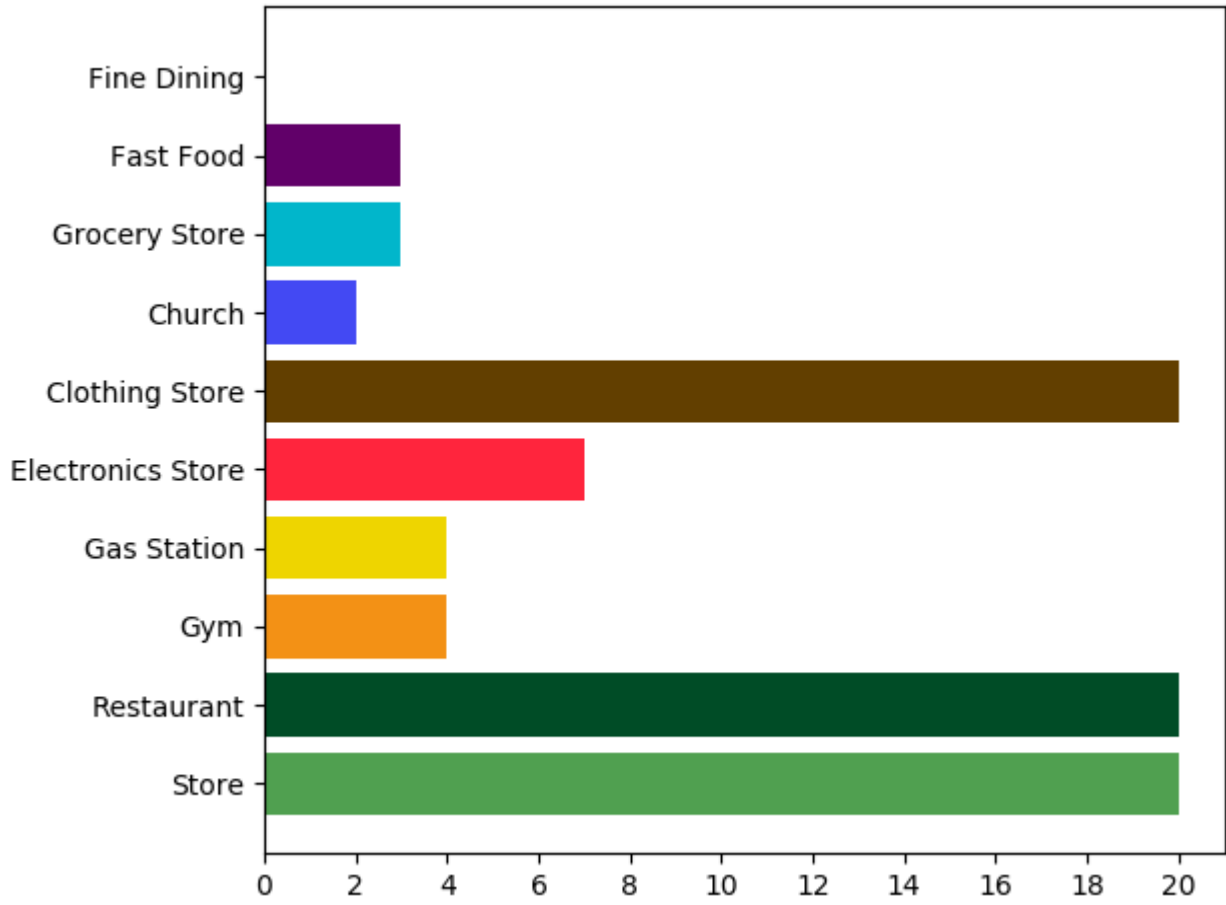
	1 mile	3 mile	5 mile	10 mile
Marital Status: Population 15 and older	5,857	50,262	151,302	473,780
Marital Status: Male 15 and older population	2,772	24,245	71,115	221,700
Marital Status: Male Never Married	621	7,132	27,578	87,821
Marital Status: Male Now Married	1,827	14,431	36,202	107,961
Marital Status: Male Married, Spouse Present	1,777	13,555	33,247	97,849
Marital Status: Male Married, Spouse Absent	51	876	2,955	10,113
Marital Status: Male Separated	3	264	1,280	5,197
Marital Status: Male Other	48	612	1,675	4,916
Marital Status: Male Widowed	91	741	1,659	5,296
Marital Status: Male Divorced	232	1,941	5,676	20,622
Marital Status: Female 15 and older population	3,085	26,017	80,186	252,080
Marital Status: Female Never Married	575	6,041	26,383	89,062
Marital Status: Female Now Married	1,844	14,482	37,122	111,748
Marital Status: Female Married, Spouse Present	1,784	13,755	33,348	97,601
Marital Status: Female Married, Spouse Absent	60	727	3,774	14,146
Marital Status: Female Separated	33	452	2,581	8,908
Marital Status: Female Other	27	274	1,192	5,239
Marital Status: Female Widowed	253	2,243	6,042	19,069
Marital Status: Female Divorced	413	3,251	10,640	32,201

### Educational Attainment Level

	1 mile	3 mile	5 mile	10 mile
Educational Attainment: Population 25 and older	5,141	43,824	126,077	388,664
Educational Attainment: No Schooling Completed	0	109	611	3,955
Educational Attainment: Nursery School	0	0	15	124
Educational Attainment: Kindergarten	0	5	16	81
Educational Attainment: 1st Grade	0	0	15	126
Educational Attainment: 2nd Grade	0	0	50	516
Educational Attainment: 3rd Grade	5	8	31	1,039
Educational Attainment: 4th Grade	4	19	66	631
Educational Attainment: 5th Grade	6	21	150	946
Educational Attainment: 6th Grade	0	79	770	3,650
Educational Attainment: 7th Grade	6	23	259	1,405
Educational Attainment: 8th Grade	7	242	757	3,411
Educational Attainment: 9th Grade	8	138	1,011	4,940
Educational Attainment: 10th Grade	40	194	1,520	6,969
Educational Attainment: 11th Grade	46	459	2,135	8,171
Educational Attainment: 12th Grade, No Diploma	31	183	1,476	6,249
Educational Attainment: Regular High School Diploma	558	5,743	21,789	80,803
Educational Attainment: GED or Alternative Credential	65	684	3,282	13,300
Educational Attainment: Some College, Less than 1 Year	259	1,995	6,185	21,959
Educational Attainment: Some College, 1 or More Years, No Degree	847	6,881	23,135	71,739
Educational Attainment: Associate's Degree	263	2,884	7,666	25,380
Educational Attainment: Bachelor's Degree	1,776	14,428	34,059	83,495
Educational Attainment: Master's Degree	721	5,847	13,383	34,902
Educational Attainment: Professional School Degree	291	2,487	5,156	9,284
Educational Attainment: Doctorate Degree	208	1,394	2,540	5,589

7565-7597 W Farmington Blvd, Germantown, TN

Establishments by Type within 0.5 mi



**7565-7597 W Farmington Blvd, Germantown, TN**

Establishments by Type within 0.5 mi

**Fast Food**

Wendy's  
McDonald's  
Arby's

**Grocery Store**

Kroger  
Cs Food Group Inc  
Kroger ClickList Pickup

**Church**

Water Christian Church  
Barnett Chapel

**Clothing\_Store**

Walgreens  
Banana Republic  
francesca's  
Madewell  
Lucky Brand  
Brighton Collectibles  
T.J. Maxx  
Anthropologie  
Gymboree  
Indigo  
Brooks Brothers  
Jos. A. Bank  
Pier 1 Imports  
Chico's  
Retail Group of America  
Divine Rags East  
Rose Hart Gifts  
J.Crew  
lululemon  
LOFT

**Electronics\_Store**

Apple Saddle Creek  
Scott Burton Photography  
Allegro Music  
AT&T Store  
MusicDude Studios  
Speedy AV  
Walgreens Photo

**Gas\_Station**

Shell  
Exxon  
Germantown Service Station  
Energycel Distributor Indep

**Gym**

lululemon  
Pro Martial Arts - Germantown  
ATC Fitness  
Curves

**Restaurant**

New Asia Restaurant  
McAlister's Deli  
Firehouse Subs  
El Porton Mexican Restaurant  
Arby's  
Papa Murphy's Take 'N' Bake Pizza  
Holiday Deli & Ham  
Sakura Japanese Restaurant  
Memphis Pizza Cafe  
Garibaldi's Pizza  
Domino's Pizza  
El Chapultepec Mexican Restaurant  
Jet's Pizza  
West Street Diner  
Piccadilly Cafeteria  
McDonald's  
Back Yard Burgers  
Wendy's  
Hueys - Germantown  
Marco's Pizza

**Store**

Apple Saddle Creek  
Hobby Lobby  
Walgreens  
Banana Republic  
francesca's  
Madewell  
Lucky Brand  
Scott Burton Photography  
Brighton Collectibles  
T.J. Maxx  
Anthropologie  
Gymboree  
White House Black Market  
Tuesday Morning  
Vera Bradley  
Indigo  
Rack Room Shoes  
Brooks Brothers  
Gift Horse  
DeAngelis Jewelers